

"We had our best showing ever."

Chuck Mencke



Rental Exhibit Wins CSB Best Booth Award

CSB Battery Technologies won Best of Show Honorable Mention at SUPERCMM 2003.

"The award proves we made the right decision," says Chuck Mencke, Marketing Information Technology Manager for the Fort Worth, Texas company.

"We were breaking into a new market sector so we really wanted to make an impression," says Chuck. "We chose to rent a Skyline Inliten® exhibit rather than purchase, to gauge attendees' reaction to the design. We had our best showing ever."

After the successful show, they bought the booth. "We like the functionality of Skyline's modular exhibit. It can be changed and reconfigured to look like a totally different booth very easily."

"Skyline's quality products, innovative designs and its worldwide support network are impressive," says Chuck. "Another attraction for me is Skyline's dealer support network. No matter whom you deal with you are treated as if you are one of their customers."

Name

CSB Battery
Technologies, Inc.

Primary Business

Computers, Electronics
& Technology

Exhibit Size

10' x 20'

Products / Services

Inliten®
Fabric Graphics

Key Objectives

Design
Reconfigurability